

WHAT'S FOR BREAKFAST?

Design from Austria / Czech Republic /
Hungary / Poland / Slovakia & Georgia

24 June – 3 July 2013

OPENING TIMES:

Monday – Friday 11am–8pm / Saturday – Sunday 12pm–8pm

Writers' House of Georgia / 13 I. Machabeli Str., Tbilisi

The exhibition presents breakfast tables laid with a selection of design objects that were created and produced in Austria, Czech Republic, Hungary, Poland and Slovakia in the company of the Georgian host. Except for the latter, the countries are part of Platform Culture – Central Europe, a project focusing on the shared cultural values of a group of Central European countries. In staging this show in Georgia, the Platform aims to foster collaboration with the Eastern Partnership countries as part of its goal to raise awareness of the cultural life of participating Central European countries, the European Union and beyond.

Through a selection of handpicked objects and breakfast specialities, meticulously curated by national partners, each table narrates a fascinating story. From craft inspired to modernist, earthy to playful, intimate to social, the table concepts have distinctive flavours envisioned by curators from their respective countries.

As part of the project, each country commissioned a set of vibrant photographs of the table arrangements which are presented at the exhibition and alongside curatorial texts are, also included in the accompanying catalogue. They portray stories of daily life in each country while introducing fresh approaches to craft and design over the breakfast table. The collections featured include design classics and contemporary pieces, which might share aspects of the same history, but have never been curated in this frame before. This fascinating bricolage of forms, styles and materials proves how much design varies not only from one country to the other, but also within national settings. Yet each and every piece from this breakfast assortment includes an interesting voice in the global discussion about contemporary European and Georgian ways of life. That is what the exhibition aims to celebrate.

CURATION:

Anna Pietrzyk–Simone & Kasia Jeżowska / Creative Project Foundation

ART DIRECTION:

Miśka Miller–Lovegrove / Creative Project Foundation

GRAPHIC DESIGN:

Rafał Benedek + Marek Czyż / MesmerCenter.com

Media: anka@creativeprojectfoundation.com

CURATED BY:

 **Creative Project**
FUNDATION

EXHIBITION PRODUCTION:

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ORGANIZERS:

Platform Culture-Central Europe



Ministry
of Foreign Affairs
Republic of Poland



Ministry of Foreign Affairs
of the Czech Republic

Federal Ministry for
European and International Affairs



MINISTRY OF
CULTURE AND HERITAGE
OF SLOVAKIA



MINISTRY OF CULTURE
AND EUROPEAN AFFAIRS
OF THE REPUBLIC OF GEORGIA

AUSTRIA

CURATOR: Simone Feichtner for designaustria

PHOTOGRAPHY: Thomas Feichtner

DESIGNERS:

aws designteam for Odin / mischer'traxler / Lucy.D for Alessi / Feinedinge* / Josef Hoffmann for Augarten Porzellan / dottings for Riess / Polka Designstudio for Authentics / Kim+Heep for J. & R. Lobmeyr / Thomas Feichtner for Carl Mertens / Hans Harald Rath for J. & R. Lobmeyr / Jarosinski & Vaugoin

FEATURED ON THE PHOTOGRAPHS:

Sebastian Menschhorn for J. & R. Lobmeyr / Robert Stadler for Thonet / Alexander Gufler for TON / Thomas Feichtner for TON / breadedEscalope / Wiener Werkstätte for Jarosinski & Vaugoin



CZECH REPUBLIC

CURATOR: Michael Vasku for czechdesign
PHOTOGRAPHY: Krystof Kalina

DESIGNERS:

Matej Chabera for Lugi /LLEV Design Studio / Lucie Koldova and Dan Yeffet for Brokis / Rony Plesl for Verreum / Jiří Pelcl for Novito / Jiří Pelcl for Český Porcelán / Jakub Berdych for Qubus / Maxim Velčovský for Qubus / Jakub Pollág (deFORM) for Bohemia Machine / Martin Žampach / Tescoma

FEATURED ON THE PHOTOGRAPHS:
Michal Riabic for TON



HUNGARY

CURATOR: Rita Mária Halasi
PHOTOGRAPHY: Tamás Bujnovszky

DESIGNERS:
Éva Ambrus for Alföldi / Júlia Néma / Árpád Juhász / Zsolt Péter
Balogh / Vladimír Péter / Lívía Dombi / György Zsigmond Hajda

FEATURED ON THE PHOTOGRAPHS:
Architectural Uncomfortable Workshop



POLAND

CURATORS: Anna Pietrzyk-Simone and Kasia Jeżowska
PHOTOGRAPHY: Studio Artis

DESIGNERS:

Marek Cecuła and Daga Kopała for Ćmielów Porcelain / Bartek Mejer for Vista Alegre / Agnieszka Bar / Bartosz Mucha (Poorex) / Tomasz Walenta for Kristoff / ECAL/Krzysztof J. Łukasik / Kompott / Karina Marusińska / Karakter / Zieta Prozesdesign

FEATURED ON THE PHOTOGRAPHS:

2plus3d, Vzor, Maria Jeglińska for Kristoff



SLOVAKIA

CURATOR: Adriena Pekárová for Slovak Design Center
PHOTOGRAPHY: Jana Hojstričová

DESIGNERS:

Michal Hanula / Simona Janišová / Linda Viková / Ondrej Eliáš for Refima / Peter Eliáš for Refima / Terézia Omastová for Modrotisk Danzinger / Pavlína Morháčová / Matúš Lelovský and Juraj Blaško for Slovart



GEORGIA

CURATORS: Nino Nozadze, Ketevan Sakandelidze and
Tinatin Kvinikadze
PHOTOGRAPHY: Irakli Bluishvili

DESIGNERS:
O, Moda, Moda / Irine Jibuti / Giorgi Tsagareli / Eka Asatiani

